



Jeanne Gomoll

Union Street Design, LLC
2825 Union Street, Madison, WI 53704
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www.unionstreetdesign.com

I am an imaginative, skilled, organized and versatile designer looking for new projects and challenges.

Summary of Qualifications

- Guide graphic projects through all stages—from idea generation, marketing concept development, planning, production, through consultation with printers
- Function both as art director and production artist
- Work directly with clients, service bureaus and contract printers
- Adept in the operation of all high-end electronic vector and raster software
- Expert in pre-print methods
- Have produced books, brochures, flyers, maps, logos, ads, cartoons, portraits, landscapes, diagrams, charts, posters, web illustrations, displays, slides, and art for video productions
- Expert in high end color, duotone, and monochrom print design
- Purchase and manage electronic equipment, software purchases and upgrades

Experience

August 2003–Present, owner of Union Street Design, LLC, a graphic design company specializing in high quality print
1979–2003, Senior Graphic Designer for the Wisconsin Department of Natural Resources, Madison WI. Provide design services for over 400 clients statewide in 25 bureaus.

Clients

Applied Research Systems, Inc. Design and production of a series of reports and focus group summaries that ARS relies upon to convey complex statistical survey findings to their clients

Asset Builders of America, Inc. Flyers, brochures, posters, program books, reports, and web graphics advertising conferences, and other sponsored events.

Book Design, various publishers. Design of book, *Every Root an Anchor*, by R. Bruce Allison, Wisconsin Historical Society Press. Maps for several novels published by TOR Books, including *Air Logic*, by Laurie Marks, and *The Miracle* by Irving Wallace. Design of book, *Women En Large*, Books in Focus. Design of *Cross Currents: The Intersection of Native and European American Cultures in Southwest Wisconsin*, Friends of Tipplesaukee, Interior illustrations for young adult novel, *The Silver Horse*, Bluejay Press. Design of anthology, *Flying Cups and Saucers*, Edgewood Press.

Gentel BioSurfaces, Inc. Business plan design

Go Media, Austin TX. Graphic Creation of a library of illustrations for use by production team working on massive grant proposals

Political campaigns. Campaign publications for Lori Nitzel (city council, 2005), Carol Carstensen (School Board, 2005), Jeff Schimpff (city council, 2004)

Room of One's Own Bookstore. Design of on-line newsletter

SF³. Hundreds of projects, including a unique design of a program book for complex, multi-track convention schedule. In addition: editing and design of two small press magazines (*Janus* and *Aurora*), logo and website design, and the design and production of SF³'s marketing publications

Wisconsin Department of Natural Resources. I work with dozens of former colleagues at the Department to produce books, brochures, flyers, maps, logos, ads, cartoons, portraits, landscapes, diagrams, charts, posters, web illustrations, displays, slides, and art for video productions.

Training

B.A., Geography, University of Wisconsin, Madison

Dynamic Graphics Educational Foundation (DGEF) courses: InDesign, Advanced Photoshop, Hands-on Web Page Design, Preparing Mechanicals for Offset Reproduction, Production Methods, Hands-On Computer Graphics, Advanced Electronic Design and Illustration, Electronic Design and Illustration 2

UW Madison-Extension courses: Adobe Photoshop and the New Electronic Darkroom, Copyright workshop, Quark Xpress, The Layout Program of Professionals, Cover to Cover: Designing your Magazine

Compumaster courses: Advanced Macintosh Troubleshooting Clinic, Troubleshooting and Maintaining the Macintosh

Econoprint course: PDF, Acrobat and Document Repurposing

K/W Computer Training course: Adobe Photoshop Seminar

Thunder Lizard Productions Photoshop Conference

Edward R. Tufte, Presenting Data and Information

Russell Research course: FileMaker Pro