



Jeanne Gomoll

Union Street Design
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I'm a versatile and organized graphic designer. I understand that most specific projects are part of a much larger picture, and excel at providing my clients with solutions that may extend outside the obvious parameters of the task at hand. I am passionate about my work, and view each new challenge as an opportunity to learn something new.

Summary of Qualifications

- Oversee graphics projects through all stages—from idea generation, marketing concept development, planning, production, through consultation with printers
- Function as both art director and production artist
- Work directly with clients, service bureaus and contract printers
- Adept in the operation of a huge variety of high-end electronic vector and raster software
- Expert in pre-press methods
- Produce books, brochures, flyers, maps, logos, ads, cartoons, portraits, landscapes, diagrams, charts, posters, web illustrations, displays, slides, and art for video productions
- Expert in high-end color, duotone, and monochrome print design

Experience

1979–present, Senior Graphic Designer for the **Wisconsin Department of Natural Resources**, Madison WI. Provide design services for over 400 clients statewide in 25 bureaus. Responsible for converting the DNR graphic design shop from traditional to electronic production. Recommend and purchase electronic equipment, software and upgrades.

Selected Freelance

Tor Books, New York. Map for hardcover fantasy novel, *Air Logic* [In progress]

Applied Research Systems, Inc., Madison WI. Design and production of a series of reports that convey complex statistical survey findings to ARS clients

Edgewood Press, Cambridge, MA. Type design and layout of fiction anthology, *Flying Cups and Saucers*, 1998.

Books in Focus, San Francisco CA. Exterior and interior design of book including type design, *Women En Large*, 1994. Trade paperback coffee table book of photographs and essays

Go Media, Austin TX. Creation of a library of illustrations and template system for use by production team working on massive government proposals

James Tiptree, Jr. Literary Council, Berkeley CA. Editing and design of two cookbooks: *The Bakery Men Don't See*, and *Her Smoke Rose up from Supper*. Other work for Tiptree: logo design, publicity flyers, ads

SF³, Madison, WI. Hundreds of projects, including a unique design of a program book for complex, multi-track conference schedule. Editing and design of two small press magazines (*Janus* and *Aurora*), and the design and production of SF³'s marketing publications, including logo and web design

Bluejay Press, New York. Interior illustrations for young adult novel, *The Silver Horse*

Avon Books, New York. Map for fantasy anthology, *Arabesques: More Tales of the Arabian Nights*

AE Solutions, Madison. Corporate identity package

Alyce's Herbs, Alice Petlock Pauser (owner), Madison. Advertising brochure, Corporate identity, Packaging design for herb packets, oil and vinegar bottles

Franklin & Co., Ellen Franklin. Corporate identity, brochures, folder design

Kairos: Institute of Sound Hearing. Corporate identity, brochure, Tuning Forks label design

Molly's Grill, Black River Falls, WI. Restaurant signage, corporate identity

Milwaukee AIDS Project (MAP), Milwaukee. Design of directory for all services available to AIDS patients in the Milwaukee Area.

Education and Training

University of Wisconsin, Madison. B.A. Geography

Dynamic Graphics Educational Foundation

(DGEF) courses: InDesign, Photoshop, Advanced Photoshop, Hands-on Web Page Design, Preparing Mechanicals for Offset Reproduction, Production Methods, Hands-On Computer Graphics, Electronic Design and Illustration, Advanced Electronic Design and Illustration, Electronic Prepress

UW Madison-Extension courses: Adobe

Photoshop and the New Electronic Darkroom, Copyright workshop, Quark Xpress: the Layout Program of Professionals, Cover to Cover: Designing your Magazine

Compumaster courses: Troubleshooting and Maintaining the Macintosh, Advanced Macintosh Troubleshooting Clinic

Econoprint course: PDF, Acrobat and Document Repurposing

K/W Computer Training course: Wow! Adobe Photoshop Seminar

Thunder Lizard Productions Photoshop Conference

Russell Research course: FileMaker Pro

Awards

2003, Government Information Roundtable of the Wisconsin Library Association, **Distinguished Government Document for 2003** (design of book, *Understanding Chronic Wasting Disease*)

2001, US Department of Agriculture, Forest Health Monitoring Program, **Best Overall Entry, Poster Competition** (design of display on Gypsy Moth)

1995, Wisconsin Department of Natural Resources, **Special recognition for Outstanding Service** (Coordination of team of writers, photographers and scientists and design of book, *Wisconsin's Biodiversity as a Management Issue*)

1991, **International Association of Business Communicators (IABC) Gold Quill Award of Merit**, Audiovisuals